

## ACTIVE LIFE

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# 2016 ACTIVE LIFE EDITORIAL CALENDAR

Expanded Home section with more interior design ideas and a showcase of new products in each issue.

Expanded Lifestyle is now a 4-page Emporium of lifestyle, culture, food/drink, home-related items. PLUS, our new travel partner Travellife.ca will share a wide range of global and domestic destinations for you to discover!

As always, ACTIVE LIFE caters to your sophisticated lifestyle choices, keen interest in fashion, wellness, and beauty products, as well as cultural events, and adult-lifestyle communities throughout Ontario, and beyond.

# HOMES

PUBLISHING GROUP



JAN/FEB cover: Brendan Shanahan Toronto Maple Leafs	MAR/APR cover: Colleen Jones Champion Curler	MAY/JUNE cover: Bruce Cockburn	JULY/AUG cover: Jim Treiving Dragon's Den	SEPT/OCT cover: Jann Arden	NOV/DEC cover: Diana Krall
<b>BODY &amp; SOUL</b> Weight loss & nutrition, Alzheimer's, skin cancer, updated eyewear	<b>BODY &amp; SOUL</b> Spring fashion & hair care; the face of cancer; create balance with yoga	<b>BODY &amp; SOUL</b> Cosmetic innovations, mental health awareness, Pilates	<b>BODY &amp; SOUL</b> Sunglasses trends, the perfect suitcase, summer foot care, Tai Chi	<b>BODY &amp; SOUL</b> Fall fashion, hereditary breast cancer, take a hike	<b>BODY &amp; SOUL</b> Annual gift giveaway, winter workouts, prostate checklist, fashion tips
<b>LIFESTYLE</b> DIY paint project, heart-friendly recipes, historical novels	<b>LIFESTYLE</b> Healthy steam-cooked meals, tax time tips, bird-watching for beginners	<b>LIFESTYLE</b> DIY vertical garden, the well-stocked pantry, meaningful conversations	<b>LIFESTYLE</b> What's new in BBQs, grill recipes, micro brews, summer readers	<b>LIFESTYLE</b> DIY preserves; setting the Thanksgiving table; volunteer opportunities.	<b>LIFESTYLE</b> DIY crocheted throws, single malts, hostess gifts, coffee table books
<b>TRAVEL</b> Kayaking in Texas, New Zealand Top 10 Must-dos	<b>TRAVEL</b> Ireland's Atlantic Adventure, Top 10 Ontario spas	<b>TRAVEL</b> Myrtle Beach golf getaways, Via Rail Excursions	<b>TRAVEL</b> European train holiday; Ontario tank-of-gas daytrips	<b>TRAVEL</b> Top walking cities in the world; Ontario wine tours	<b>TRAVEL</b> Where in the world to cruise & what to pack; Ontario ski destinations
<b>HOME</b> Renovation to accommodate aging parents	<b>HOME</b> Active Living Communities: decoding amenities, ownership, upgrades	<b>HOME</b> Easy-to-use kitchen accessories; sliding shelves systems	<b>HOME</b> Window and door upgrades; exterior paint treatments	<b>HOME</b> Universal designs for barrier-free living	<b>HOME</b> Accessories for overnight guests; quick bathroom upgrades
<b>Editorial Deadline:</b> Nov. 12.15	<b>Editorial Deadline:</b> Jan 14	<b>Editorial Deadline:</b> Mar 17	<b>Editorial Deadline:</b> May 19	<b>Editorial Deadline:</b> July 14	<b>Editorial Deadline:</b> Sept 15
<b>Book Ad Deadline:</b> Nov 19.15	<b>Book Ad Deadline:</b> Jan 21	<b>Book Ad Deadline:</b> Mar 24	<b>Book Ad Deadline:</b> May 26	<b>Book Ad Deadline:</b> July 21	<b>Book Ad Deadline:</b> Sept 22
<b>Creative Deadline:</b> Nov 26.15	<b>Creative Deadline:</b> Jan 28	<b>Creative Deadline:</b> Mar 31	<b>Creative Deadline:</b> June 2	<b>Creative Deadline:</b> July 28	<b>Creative Deadline:</b> Sept 29

**EACH ISSUE OF ACTIVE LIFE CONTAINS PRODUCT FEATURES RELATING TO HOME PRODUCTS AND DECOR.**

Last Updated: November 13, 2015

Ask your sales associate about advertising in our monthly e-newsletters or deploying customized eblast campaigns to send to our lists, or to advertise in our new free home-finder app, NEW HOME & CONDO HUNTER! See our CONSUMER SHOW SCHEDULE for a listing of shows where ACTIVE LIFE is distributed, FREE, to show attendees at entrances and/or at our booths!