

# HOMES

MAGAZINE

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HOMES PUBLISHING GROUP ALSO

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## 2016 HOMES MAGAZINE EDITORIAL CALENDAR

### EDITORIAL HIGHLIGHTS

#### 2016 EDITIONS:

- Cover Story • Home Realty
- Industry Insider • Home Builder • Real Insight
- Exclusive Estates & Model Homes • HOMES Style with model homes • Home finds & Home Design • Trend Watch • Product Showcase • 'In Conversation With'

See our  
CONSUMER SHOW  
SCHEDULE for where  
HOMES Magazine is  
distributed, FREE, to show  
attendees at entrances  
and at our booth!

# HOMES

PUBLISHING GROUP



| FEB                                     | MAR  | APR                                      | MAY  | JUN                                 | JUL/<br>AUG                          | SEPT   | OCT  | NOV   | DEC/<br>JAN '17                     |
|---|--|--|--|-------------------------------------|--------------------------------------|--|--|---|-------------------------------------|
| <b>SPECIAL SECTIONS</b>                 |  |  |  |                                     |                                      |  |  |   |                                     |
| Exclusive Estates, Model Homes          | Exclusive Estates, Model Homes                                   | Exclusive Estate, Model Homes,           | Exclusive Estates, Model Homes, Retreats & Resorts Feature | Exclusive Estates, Model Homes      | Exclusive Estates, Model Homes       | Exclusive Estates, Model Homes                   | Exclusive Estates, Model Homes                     | Exclusive Estates, Model Homes                    | Exclusive Estates, Model Homes      |
| Extra distribution at the GTA Home Show | Extra distribution at the National Home Show /Canada Blooms show | Extra distribution at the BabyTime Show  |  |                                     |                                      | Extra distribution at the Toronto Fall Home Show | <b>Special Section: Who's Who Builder Roster</b>   | Extra distribution at the BabyTime Show           |                                     |
| <b>ONLINE COMMUNITY PROFILES</b>        |  |  |  |                                     |                                      |  |  |   |                                     |
| Ajax<br>Aurora<br>Barrie<br>Brampton    | Burlington<br>Caledon<br>Clarington<br>Collingwood,              | Wasaga and Oro<br>Guelph<br>Halton Hills | Hamilton<br>King Township<br>Kitchener/<br>Waterloo        | Markham<br>Milton<br>Mississauga    | New<br>Tecumseh<br>Newmarket         | Niagara<br>Region<br>Oakville<br>Oshawa          | Pickering<br>Richmond Hill<br>Thornhill<br>Toronto | Woodbridge,<br>Maple,<br>Concord and<br>Kleinburg | Whitby<br>+ more!                   |
| <b>PRODUCT SHOWCASES</b>                |  |  |  |                                     |                                      |  |  |   |                                     |
| HVAC & Decor                            | Kitchens & Decor   | Appliances & Decor                       | Windows, Doors & Decor                                     | Flooring & Decor                    | Bricks, Exteriors & Decor            | Bathrooms & Decor                                | Fireplaces & Decor                                 | Home Electronics & Decor                          | Decor                               |
| <b>Editorial Deadline:</b><br>Dec 29    | <b>Editorial Deadline:</b><br>Jan 28                             | <b>Editorial Deadline:</b><br>Mar 3      | <b>Editorial Deadline:</b><br>Mar 31                       | <b>Editorial Deadline:</b><br>May 5 | <b>Editorial Deadline:</b><br>June 2 | <b>Editorial Deadline:</b><br>Aug 4              | <b>Editorial Deadline:</b><br>Sept 1               | <b>Editorial Deadline:</b><br>Sept 29             | <b>Editorial Deadline:</b><br>Nov 3 |
| <b>Book Ad Deadline:</b><br>Jan 7       | <b>Book Ad Deadline:</b><br>Feb 4                                | <b>Book Ad Deadline:</b><br>Mar 10       | <b>Book Ad Deadline:</b><br>Apr 7                          | <b>Book Ad Deadline:</b><br>May 12  | <b>Book Ad Deadline:</b><br>June 9   | <b>Book Ad Deadline:</b><br>Aug 11               | <b>Book Ad Deadline:</b><br>Sept 8                 | <b>Book Ad Deadline:</b><br>Oct 6                 | <b>Book Ad Deadline:</b><br>Nov 10  |
| <b>Creative Deadline:</b><br>Jan 14     | <b>Creative Deadline:</b><br>Feb 11                              | <b>Creative Deadline:</b><br>Mar 17      | <b>Creative Deadline:</b><br>Apr 14                        | <b>Creative Deadline:</b><br>May 19 | <b>Creative Deadline:</b><br>June 16 | <b>Creative Deadline:</b><br>Aug 18              | <b>Creative Deadline:</b><br>Sept 15               | <b>Creative Deadline:</b><br>Oct 13               | <b>Creative Deadline:</b><br>Nov 17 |

Last Updated: November 13, 2015.

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